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VIDEO MEDIA AVAILABLE: The Promise held by Top Affiliate Challenge Competition Captures Would-be Entrepreneurial Spirits

For Immediate Release

LINCOLN, Neb./EWORLDWIRE/HOLD --- Top caliber characters who want to be counted in for the chase for the crowning title in the "Top Affiliate Challenge" (<http://www.topaffiliatechallenge.com>) are baring their personalities and affiliate marketing skills via video entry for the public to cast votes for the most promising affiliate marketers. Taking prime honors will be a group of 12 from around the globe who will ultimately land in Lincoln, Neb., for the final, 14-episode real-time competition broadcast in July.

Successful affiliate marketing gurus and masters of profitable business ventures will lead the candidates of the online market - John "Know-How" Chow, Jeremy "ShoeMoney" Schoemaker and Ken "Mogul" McArthur. The trio are teaming up to tackle the affiliate marketing hopefuls who take center stage and make their forward push in the quest to be named the best of the best in the affiliate marketing business.

All eyes will tune in to the thriving business metropolis of Lincoln, almost dead center of the contiguous United States, where the determined dozen will face of for their time in the spotlight, under the scrutiny of the leaders of successful marketing pursuits, online and offline.

More than boasting will be required - entrepreneurial greenhorns and neophytes will apply their collective creative genius to affiliate marketing challenges while they hone their affiliate business smarts.

Enthusiastic about the race for the affiliate market's peak achievement, affiliate marketing experts declared:

"My team better be ready to do what it takes to win, because that is all I know how to do!" - Jeremy Schoemaker

"I'm looking forward to taking on Shoemoney - I'm looking for revenge!" - John Chow

"After my years of championing the philosophy that partnerships and collaboration build value for everyone, the Top Affiliate Challenge - the Web's first real-time reality program - becomes a perfect chance to prove that when great people get together they can do amazing things." - Ken McArthur

Along with additional valuable prizes, according to Top Affiliate Challenge organizer, Thor Schrock, "Going for the Gold" takes on new meaning for the final two competitors, who will receive custom-crafted rings from sponsor Wright's Jewelers. To showcase the quality and underscore the true value of the competition for Top Affiliate Challenge competitors, the process of the ring creation was videotaped for display online at the competition site at '<http://www.topaffiliatechallenge.com/wrightsvideo>'.

Over a million viewers are expected to tune in to July's live, real-time encounter. To make it to the final few, candidates will need to spread the word about their video submissions and garner votes from the voting public. Stated Schrock, "The rapidly approaching deadline is a critical factor. For people who want to participate, they need to get their submission in, because they need sufficient time to build awareness of their entry and drive viewers to vote for them. Individual skill will be demonstrated by each person's ability to bring in the votes."

In addition to Wright's Jewelers, sponsorship for the competition stems from wide-ranging industries: Azoogle, CPA Empire and Pepperjam. Businesses interested in sponsorship may visit the Web Site or call.

To learn more about the details of the competition, visit '<http://www.topaffiliatechallenge.com>'.

MEDIA: To schedule interviews with contestants, contact Thor Schrock at 402-212-5393.

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